



# GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

## DELHI – 110078

Website: [ipu.ac.in](http://ipu.ac.in)

### **MOOCs, Guru Gobind Singh Indraprastha University**

#### **For student awareness for the Credit Transfer of high-quality MOOCs Courses of SWAYAM**

The following MOOCs Courses of SWAYAM are already open for learners for the registration for the January-April, 2023 cycle:

1. **Society and Media:** A four credit interdisciplinary course offered by University School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi.  
**Course Coordinator:** Dr. Durgesh Tripathi  
[https://onlinecourses.swayam2.ac.in/cec23\\_ge09/preview](https://onlinecourses.swayam2.ac.in/cec23_ge09/preview)
2. **Print and Broadcast Journalism:** A four credit interdisciplinary course offered SDA University, Gujarat. **Course Coordinator:** Dr. Neeta Khandelwal  
[https://onlinecourses.swayam2.ac.in/cec23\\_ge11/preview](https://onlinecourses.swayam2.ac.in/cec23_ge11/preview)
3. **Marketing Analytics:** A three credit interdisciplinary course offered by IIT Kharagpur.  
**Course Coordinator:** Prof. Swagato Chatterjee  
[https://onlinecourses.nptel.ac.in/noc23\\_mg55/preview](https://onlinecourses.nptel.ac.in/noc23_mg55/preview)
4. **An Introduction to Artificial Intelligence:** A three credit course offered by IIT Delhi.  
**Course Coordinator:** Prof. Mausam  
[https://onlinecourses.nptel.ac.in/noc23\\_cs05/preview](https://onlinecourses.nptel.ac.in/noc23_cs05/preview)
5. For more courses, please refer to <https://swayam.gov.in/>

Dr. Durgesh Tripathi  
Coordinator, MOOCs

Prof. A. K. Saini  
Director, Development &  
Member Secretary-IIQAC

#### **Copy to:**

1. All Deans & Directors, University School of Studies, GGSIP University (with the request to kindly take steps for wide publicity of this notice).
2. In-charge, UITS, with request to upload the notice on University's website.
3. AR O/o Hon'ble Vice-Chancellor (for kind information of the Hon'ble Vice-Chancellor).
4. AR O/o Registrar (for kind information of the Registrar)